

# CEDAR HILL, TAJ HOSPITALITY BREAK GROUND ON HOTEL & CONVENTION CENTER PROJECT



On Thursday, October 3, the City of Cedar Hill broke ground on a Hotel and Convention Center project that will bring 136 hotel rooms, convention center space, adding enhanced commercial and entertainment amenities to the City.

The project will be constructed on the eastern side of Hillside Village shopping center and will include an approximate 136-room Aloft hotel and adjacent convention facility to include an 8,000 square foot ballroom, 4,000 square feet of flexible meeting space, and various support spaces. The project is being designed to interact closely with existing retail activity and provide a foundation for an enhanced entertainment presence in the area. The anticipated total value of the facility is approximately \$25 million and is projected to open for business in the summer of 2021.

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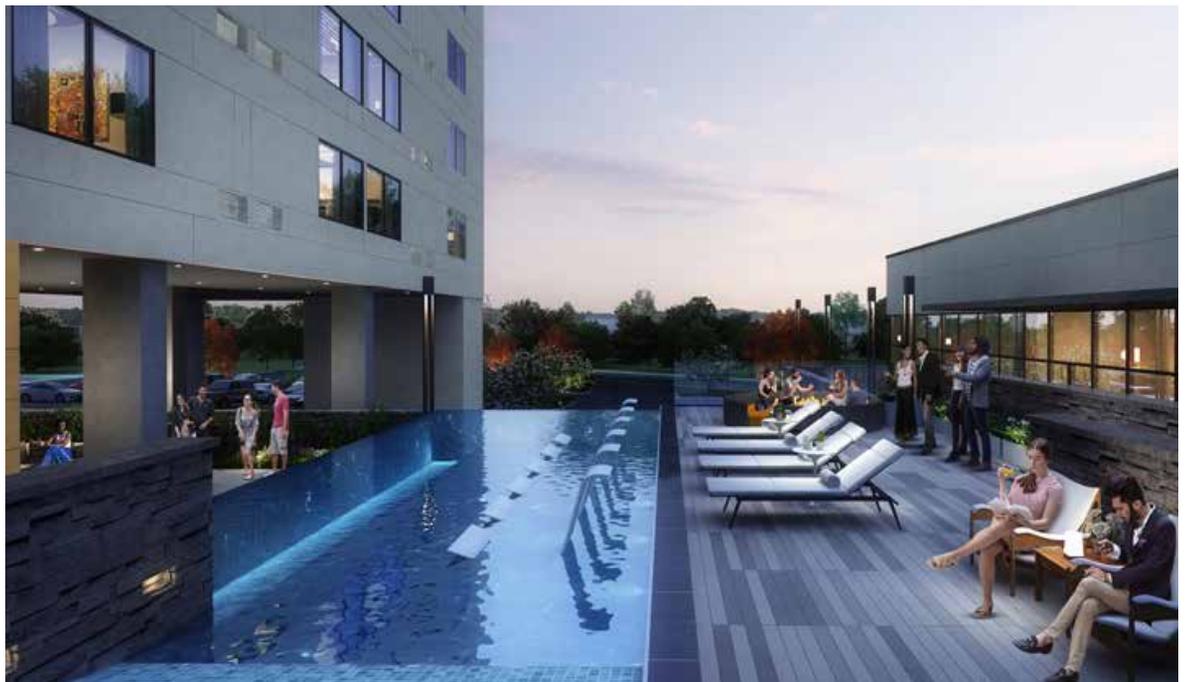
Mayor Steve Mason, alongside partners from Aloft Hotel & TAJ Hospitality, kick-off groundbreaking ceremonies

# Cedar Hill

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“This is a project that has long been anticipated, and we’re excited to add a hotel/convention center to the high-end retail and entertainment offerings at Hillside Village in Cedar Hill,” says Mayor Stephen Mason.

The project is being developed and operated as a public-private partnership, where partner Taj Hospitality will own and construct the hotel while the City will hold and build the convention facility. The financial contribution of the City for the convention facility is an estimate of \$7.5 million, which would be financed and supported through revenues generated by the facility. During the last legislative session, Cedar Hill sought and received special legislation allowing its eligibility to recapture certain State funds to assist in supporting its contribution to the project. ■



## Cedar Hill Aloft Hotel & Convention Center Features

- 12,000 sq ft of meeting room space
- 1,400 sq ft pre-function space
- 136 Aloft hotel rooms
- Indoor/outdoor reception area
- Pool patio area for relaxing

Cedar Hill Aloft Hotel & Convention Center will be the premier location in the southwest region of Dallas County.

## How can we help you in the new location?

- Corporate meetings
- Family reunions
- Family gatherings
- Wedding receptions
- Expos
- Galas
- Seminars
- Workshops