



**Patrick Jankowsi** 

# **JANUARY LUNCHEON**

# Speaker: Patrick Jankowski, Sr. V.P of Research-Greater Houston Partnership

Takeaway: The Houston economy is powerful, 'exporting' goods and services to the US economy and to countries all over the globe. The prediction for 2018 is a return to overall growth, with the energy sector slowly returning to normal.

- · 2018 economic outlook is good for Houston
- The global economy is more important to Houston than the US economy, with some 5,000 Houston firms and 450,000 local jobs involved in international trade
- The energy sector is still rebalancing and is not expected to add to growth in 2018
- Oil & Gas producers will make money but supply and service companies are still playing catch-up; there will be less hiring in the high salary O & G sector as

- tech advances enable firms to do more with fewer employees
- 46,000 jobs will be added to our economy, creating demand for residential construction, retail, and professional services
- Job growth will be in public sector and consumer oriented businesses
- In the next five years we will have a population increase of 500,000, coming from organic growth and domestic and international in-migration-this will create demand across the board for residential and commercial real estate, and many other services
- · Real wages in our city will resume their growth after several years of being flat

- Strong home value appreciation has given citizens confidence in the future, and they are spending more; consumer optimism up overall
- During the last cycle drilling rig count has gone from 1900 to 400 to 900, but today's rigs are more efficient, so we may never reach 1900 again
- The PMI, or Purchasing Managers' Index indicates future growth / expansion
- Houston had a super year in 2017 with the Super Bowl, the international exposure of a community coming together during and after Hurricane Harvey, and of course the Astros winning the World Series of Baseball
- One of our city's major assets is a vibrant young diverse population\*





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