## Land Advisors-Houston Land and Housing Forecast - 11/15/16



Speakers: Duane Heckman, Land Advisors; Travis Nichols, Tudor, Pickering, Holt & Co.; Kirk Laguarta, Land Advisors; John McKinnerney, Castle Hill Partners; Mike Inselmann, Metrostudy; Jesse Thompson, Federal Reserve Bank; Dan Naef, Rise Communities



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TAKEAWAY: There is not an oversupply of lots, and given the lengthening time periods for entitlements and development, it will be tricky keeping enough new lots in the pipeline to satisfy expected near and intermediate term demand for them. Houston has led US cities in new home starts over last 20 years and this is not expected to change.

- As investments, high net worth individuals are buying up 300 acre + tracts around the Houston Metro area suitable for residential development, as bets on Houston's future
- Grand Parkway and ease of commuting on it stimulates lots of residential growth
- We are seeing about 25,000 annual home starts on average, 2nd highest in US, even while we are in a bit of a slowdown
- From land acquisition to delivery of finished lot to a homebuilder can take up to 30 months, so judging the cycles

so as to not have a lot of capital tied up is challenging

- Houston is a land of opportunity and our population will double to 9 million in the Metro area in next 20 years, creating demand for hugely expanded transportation, drainage, and utility infrastructure
- We will need to convert 200,000 acres of raw land to builder lots in next 20 years, an astounding number
- Much of this growth will come west, northeast, and south of Grand

and Canada

- Parkway, as well as along 288 south
  Texas GDP growth will take it from 10th in the world to 8th in the world by the end of 2016, moving our state ahead of Russia
- Houston contributes ½ of state's GDP
- Some restraints on housing growth are shortage of capital from skeptical Wall Street lenders, corporate uncertainty, affordability, crude oil prices
- With the slowdown in oil prices however, development prices are coming down as contractors and their subs struggle to adjust to slightly lower demand

- Some homebuyers are holding off to watch the job economy before committing to a new home
- These times are difficult for homebuilders, but they are still profitable
- Homes are going on smaller lots so developers can afford all the amenities in their communities; buyers are more knowledgeable and are more careful shoppers
- It is challenging as always to keep lot inventory and home sales in equilibrium
- **Houston Growth Trends** 10,080 39.92 2003 38,525 20,000 41.63 5,098,375 48.77 40,678 40,000 54.34 5,208,977 11,673 47,951 72.0 49,470 80,000 73.38 5,507,557 37,434 40,000 104.21 4,259,662 25,926 30,000 5,665,312 1995 13,893 29.61 4,328,105 82.1 16,257 38.21 4,415,572 18,765 150,000 5,979,911 1997 18,328 80,000 27.11 4,493,118 2011 18,355 105.43 6,127,645 4,534,979 21,706 6,165,325 1999 4,644,526 23,300 10,000 36.98 2013 25,523 80.000 100.53 6,300,431 2000 26,081 20.000 39.05 4,715,407 2014 30,370 100,000 54.31 6,473,316 4,855,878 27,500 12,000 47.98 6,622,047 29,741 0 26.11 2015
- Developers are challenged by the long wait to recoup their infrastructure investments from Municipal Utility Districts (MUDs), unlike markets like Las Vegas, where recoupment comes quickly
- Global demand for oil will continue to increase, ensuring Houston's overall growth and economic health
- Houston attracts people from other states and other countries because it is so affordable to live here
- Driverless car technology will enable commuters to live further out and to work during their commutes
- New homes now including locked 4' x 4' doors next to garage doors for delivery of groceries and packages-the delivery company will have a code-doors can be opened by homeowner from inside the garage to retrieve deliveries
- The sheer magnitude of Houston's future growth is very difficult to imagine because of its projected scale